# ENLIGHTEN ASIA IN JAPAN 2015

2015.03.03 TUE ▶ 03.06 FRI　MAINSITE: TOKYO BIG SIGHT

IALD JAPAN

A

## ENLIGHTEN ASIA
International Lighting Design Seminar ENLIGHTEN ASIA + LIGHTING FAIR
IALD JAPAN

THEME

### FEELING WITH TECHNOLOGY

In reviewing submissions for IALD Enlighten Asia 2015, the Content Advisory Group will consider submissions under the theme of "Feeling with Technology" - exploring the common ground of technology and feeling.

INFORMATION

**Venue: Room 101/102, 1F,**
**Conference Tower, Tokyo Big Sight**
**Organizers: Japan International Association of Lighting Designers(IALD Japan), Japan Lighting Manufacturers Association (JLMA) , Nikkei Inc.**

## 3/4 [Wed]

### Room 101 *Simultaneous interpretation in English and Japanese available

**10:00 ▼ 11:00**

**EL1 Keynote Speech Celebrating Establishment of IALD Japan "Light Creates Cultures"**

**Motoko Ishii** / Motoko Ishii Lighting Design Inc.
**Isao Kiso** / Cabinet Secretariat

**11:15 ▼ 12:15**

**EL2 International Association of Lighting Designers - The History and Role of IALD as a Powerful Global Association for Lighting Designers**

**Barbara Cianci Horton /** The International Association of Lighting Designers (IALD)
**Marsha Lee Turner /** The International Association of Lighting Designers (IALD)
**Moderator : Kaoru Mende /** Lighting Planners Associates

**13:00 ▼ 14:00**

**EL3 Cultural Light: the Instinctive and the Indigenous**

**Charles G. Stone II** / Fisher Marantz Stone
**Moderator : Hiroyasu Shoji** / LIGHTDESIGN

**14:15 ▼ 15:15**

**EL5 Japanese Lighting Designers Working in Asia**

**Atsushi Itakura** / Lighting Planners Associates (HK) Ltd.
**Shigeki Fujii** / Nipek
**Junko Inomoto** / Arup Shanghai
**Moderator : Hirohito Totsune** / Sirius Lighting Office

**15:30 ▼ 16:30**

**EL7 Lighting Design Education of the World**

**Jan S. Ejhed** / KTH (Royal Institute of Technology)
**Charles G. Stone II** / Fisher Marantz Stone
**Moderator : Tatsuya Iwai** / Iwai Lumimedia Design

### Room 102

**EL4 How to Make Good Use of "Blue Light"**

**Takeshi Ide** / Minamiaoyama eye clinic
**Kentaro Koyama** / Ken Koyama Lighting Design
**Moderator : Hiromi Tomiya** / Lightscape Design Office Inc.

**EL6 Perception of Brightness in Numerical Index and Lighting Design**

**Yukio Onoda** / Iris・Associates inc.
**Wataru Iwai** / Panasonic Corporation
**Kosuke Oshima** / IWASAKI ELECTRIC CO., LTD.
**Moderator : Ken Okamoto** / Ripple Design

**EL8 Think About the Future of Lighting**

**Yukinobu Nakano** / Pelli Clarke Pelli Architects Japan,inc. Jun Mitsui &Associates Inc.Architects
**Kosaku Suima** / Endo Lighting Corp.
**Tsutomu Nagatsu** / Phenomenon lighting design office
**Moderator : Kohsaku Matsumoto** / STYLE-MA'TEC.,LTD

## 3/5 [Thu]

### Room 101 *Simultaneous interpretation in English and Japanese available

**10:00 ▼ 11:00**

**EL9 "Lighting Design of Today" in China and Korea**

**Uno Lai** / UNOLAI LIGHTING DESIGN CO.,LTD
**Lee, Yeon-So** / ULP Co.,Ltd.
**Moderator : Reiko Chikada** / Reiko Chikada Lighting Design Inc.

**11:15 ▼ 12:15**

**EL11 Working in Reflection**

**Gerd Pfarré** / pfarré lighting design
**Moderator : Masanobu Takeishi** / Illumination of City Environment

**13:00 ▼ 14:00**

**EL13 "Successful Urban Lighting"**

**Kaoru Mende** / Lighting planners associates Inc.
**Alexandre Colombani** / LUCI association(Lighting Urban Community International)
**Frédéric Couton** / City of Marseille (Department of City Enhancement)
**Bernard Chan** / The Urban Redevelopment Authority of Singapore
**Moderator : Shiho Nagamachi** / LEM Design Studio Co.,Ltd.

**14:15 ▼ 15:15**

**15:30 ▼ 16:30**

**EL16 Business Model of Lighting Design**

**Koichi Tanaka** / LIGHTLINKS INTERNATIONAL LIMITED
**MEE JEONG** / EON SLD
**Moderator : Miki Matsushita** / Miki Matsushita Lighting Design Co., Ltd.

### 102会議室

**10:00 ▼ 11:00**

**EL10 "LIGHT IN TOKYO 2020"**

**Izumi Okayasu** / Izumi Okayasu Lighting Design Office
**Hiroaki Hoshino** / Hoshino Architects INC. Hopkins Architects
**Moderator : Hiroshi Naiki** / NAIKIDESIGN INC.

**11:15 ▼ 12:15**

**EL12 Innovation in Cityscape Lighting and Façade Lighting**

**Yasuyuki Tomita** / TOMITA LIGHTING DESIGN OFFICE INC.
**Yuko Yamashita** / Y2 LIGHTING DESIGN,Ltd.
**Moderator : Satoshi Uchihara** / Uchihara Creative Lighting Design Inc.

**13:00 ▼ 14:00**

**EL14 Present and Future of Museum Lighting**

**Shisei Kinoshita** / Tokyo National Museum
**Takumi Fujiwara** / Light Meister Co.,Ltd.
**Tatsuya Iwai** / Iwai Lumeimedia Design
**Moderator : Ryuichi Sawada** / Sawada Lighting Design &Analysis

**14:15 ▼ 15:15**

**EL15 Lighting Design for Renovations**

**Susumu Matsushita** / Susumu Matsushita Architecture & Lighting Design Labo.
**Hideto Mori** / Lighting M Inc.
**Moderator : Hisae Nozawa** / Reiko Chikada Lighting Design Inc.

**15:30 ▼ 16:30**

**EL17 Learning from the History of Modern Lighting Design**

**Tatsuo Ito** / Tatsuo Itoo Lighting Design Lab
**Shunji Tamai** / Mints Design Corporation
**Moderator : Tatsuoki Nakajima** / Nakajima Tatsuoki Lighting Design Laboratory Inc.

B

## LIGHTING STAGE
IALD JAPAN

Lighting designers will explain in an easy-to-understand way about the future of the lights that will make our daily lives more enjoyable!

INFORMATION

**Venue:Tokyo Big Sight,Lighting Stage in the atrium of the West Hall**
**Event Plan : LIGHTING FAIR 2015 Planning Committee、Japan International Association of Lighting Designers(IALD Japan)**

## 3/3 [Tue]

**14:40 ▼ 15:25**

**Lighting designs of today "We probe into global trends in lighting since the 2014 IALD AWARD and the IES AWARD"**

**Izumi Yayoshi** / Izumi Yayoshi Lighting Design Co.,Ltd
**Hiroyasu Shoji** / LIGHTDESIGN INC.
**Yoshiko Fukuda** / Nakajima Tatsuoki Lighting Design Laboratory Inc.
**Hiroyasu Yoshino** / akari+DESIGN associates
**Kazuhiro Kawamura** / sola associates
**Satoshi Uchihara** / Uchihara Creative Lighting Design Inc.
**Reiko Chikada** / Reiko Chikada Lighting Design Inc.

**15:35 ▼ 16:20**

## 3/5 [Thu]

**The past, present, and future of lighting control**

**Atsushi Kaneda** / WORK TECHT CORPORATION
**Koji Kakoki** / Lutron Asuka Co., Ltd.
**Tomikazu Kitada** / Rayos Ltd./Helvar Japan

**Urban planning from the perspective of lighting "The new style of lighting infrastructure being implemented near Joshu Tomioka station"**

**Masahide Kakudate** / BONBORI Lighting Architect & Associates,Inc.
**Makoto Takei** / TNA
**Chie Nabeshima** / TNA

## 3/6 [Fri]

**Measuring the quality of lights "The mysteries of color temperature and the color rendering index"**

**Chieri Iizuka** / Chieri Iizuka Lighting Design
**Takayoshi Fuchida** / Professor,Joshibi University of Art and Design

**"The Olympic Games and urban design in TOKYO 2020: exploring the role of light"**

**Yasuyuki Tomita** / TOMITA LIGHTING DESIGN OFFICE INC.
**Tsuneaki Nakano** / Professor,SHIBAURA INATITUTE OF TECHNOLOGY/APL associates Inc.
**Kazuo Tanaka** / Japan Industrial Designers' Association/GK Industrial Design Incorporated

* Above shows only the contents in which the members of IALD JAPAN give a presentation.

C

co_re_ca_light
コレカライト
A light for the future

This is a collaboration of lighting apparatus manufacturers and lighting designers representing Japan. It is a “bright” lighting show that can only be experienced here —with special exhibits shining a path for the future of lighting styles and uses, talk shows, and booth tours!

INFORMATION

**Venue : Tokyo Big Sight,Lighting Stage in the atrium of the West Hall**
**Organizers : Japan Lighting Manufacturers Association (JLMA)/ Nikkei Inc.**
**Event Plan : LIGHTING FAIR 2015 Planning Committee**
**Supported by:Japan International Association of Lighting Designers (IALD Japan)**

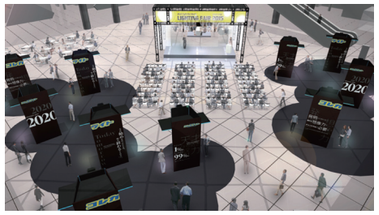
CONTENTS

## PECIAL EXHIBITION “CO_RE_CA_LIGHT”

**Ten columns displayed in the atrium!**
**The future of lighting is shown with experimental exhibitions and devices, dioramas, and images.**
**We will create the future (corecara) of lights!**

## TALK SHOW: “CO_RE_CA_LIGHT STUDIO”

**This is the second round of “Ariake Lighting Studio,” which got rave reviews in 2013! It is a casual-style talk show with lighting designers on the theme of the future (corecara) of lighting. Imagination reigns supreme! Find some tips and tricks towards the future.**



## co_re_ca_Light Studio Time Schedule

| | 3/3 [Tue] | 3/4 [Wed] | 3/5 [Thu] | 3/6 [Fri] |
|---|---|---|---|---|
| 10:30 ▼ 11:10 | **From the perspective of lighting designers; The future of smart life and lighting"**<br>**Personality : Tatsuya Iwai** / Iwai Lumeimedia Design<br>**Guest : Hidenori Ide** / COLOR KINETICS JAPAN INC.<br>**Guest : Koichi Usami** / Mileruntech.co.Ltd | **From the perspective of lighting designers; The future of smart grid and lighting**<br>**Personality : Atsushi Kaneda** / WORK TECHT CORPORATION<br>**Guest : Victor Au** / amerlux Sales Manager Asia | **From the perspective of lighting designers; The future of smart city and lighting**<br>**Personality : Masahide Kakudate** / BONBORI Lighting Architect & Associates,Inc. | **From the perspective of lighting designers; The future of smart house and lighting**<br>**Personality : Hisae Nozawa** / Reiko Chikada Lighting Design Inc.<br>**Guest : Ayako Itoh** / DAIWA HOUSE INDUSTRY CO., LTD. |
| 11:30 ▼ 12:10 | **Future of lighting from the perspective of manufacturers**<br>**Personality : Hiroshi Naiki** / NAIKIDESIGN INC.<br>**Guest : IRISOHYAMA INC. / IWASAKI ELECTRIC CO., LTD.** | **Future of lighting from the perspective of manufacturers**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Guest : ODELIC CO.,LTD. /KOIZUMI LIGHTING TECHNOLOGY CORP./KOITO ELECTRIC INDUSTRIES, LTD.** | **Future of lighting from the perspective of manufacturers**<br>**Personality : Toro Nakatani** / *CYPHER<br>**Guest : STANLEY ELECTRIC CO., LTD./SEIWA ELECTRIC MFG. CO.,LTD. /DAIKO ELECTRIC CO.,LTD.** | **Future of lighting from the perspective of manufacturers**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Guest : Panasonic Corporation / Hitachi Appliances, Inc.** |
| 13:30 ▼ 14:10 | **Discoveries from co_re_ca_light Exploration Tour! Trends in this year’s products**<br>**Personality : Hiroshi Naiki** / NAIKIDESIGN INC.<br>**Guest TOUR GUIDE : Shiho Nagamachi** / LEM Design Studio Co.,Ltd.. | **Discoveries from co_re_ca_light Exploration Tour! Trends in this year’s products**<br>**Personality : Toro Nakatani** / *CYPHER<br>**Guest TOUR GUIDE : Miki Matsushita** / Miki Matsushita Lighting Design Co., Ltd. | **Discoveries from co_re_ca_light Exploration Tour! Trends in this year’s products**<br>**Personality : Toro Nakatani** / *CYPHER<br>**Guest TOUR GUIDE : Chiaki Reeder Murazumi** / spangle | **Discoveries from co_re_ca_light Exploration Tour! Trends in this year’s products**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Guest TOUR GUIDE : Yuko Yamashita** / Y2 LIGHTING DESIGN,Ltd. |
| 14:30 ▼ 15:10 | **Universal design lighting and its future;-01 “Potential of universal design”**<br>**Personality : Hiromi Tomiya** / Lightscape Design Office Inc. | **Universal design lighting and its future;-02 “Potential of universal design”**<br>**Personality : Seiji Ishida** / LIGHTSCENE inc.<br>**Guest : Toshiaki Hara** / KAJIMA CORPORATION<br>**Guest : Daisuke Sawada** / Foundation for Promoting Personal Mobility and Ecological Transportation | **Isn’t that from that sci-fi movie!? The future of lighting**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Hiroyasu Shoji** / LIGHTDESIGN | **Future of lighting from the perspective of manufacturers**<br>**ity : Takafumi Kubo** / MANTLE design<br>**Guest : Mitsubishi Electric Corporation / Yamagiwa Corporation** |
| 15:30 ▼ 16:10 | **Future of lighting from the perspective of manufacturers**<br>**Personality : Takafumi Kubo** / MANTLE design<br>**Guest : NEC Lighting, Ltd. / Endo Lighting Corp.** | **Future of lighting from the perspective of manufacturers**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Guest : GS Yuasa Corporation / Sharp Corporation** | **Future of lighting from the perspective of manufacturers**<br>**Personality : Hiroshi Naiki** / NAIKIDESIGN INC.<br>**Guest : DN LIGHTING CO.,LTD. / TOSHIBA LIGHTING & TECHNOLOGY CORPORATION** | **Isn’t that from that classic movie!? The future of lighting**<br>**Personality : Masanobu Takeishi** / Illumination of City Environment<br>**Hiroyasu Shoji** / LIGHTDESIGN |

## CO_RE_CA_LIGHT EXPLORATION TOUR

**We will guide you through the must-see points of the exhibition site from the perspective of lighting designers! • Participation fee: no charge (up to 20 participants per tour—first-come-first-served) • Approx. 60 minutes per tour • Sign up on the day**

* Please sign up for participation at least 15 minutes before the start of your selected tour on the day at the “co_re_ca_light Exploration Tour counter” located near the entrance of West 1 Hall.

**3/3 [Tue]**

**12:15 -13:15 TOUR GUIDE**
**Shiho Nagamachi**
LEM Design Studio Co.,Ltd.

**3/4 [Wed]**

**12:15 -13:15 TOUR GUIDE**
**Miki Matsushita**
Miki Matsushita Lighting Design Co., Ltd.

**3/5 [Thu]**

**12:15 -13:15 TOUR GUIDE**
**Chiaki Reeder Murazumi**
spangle

**3/6 [Fri]**

**12:15 -13:15 TOUR GUIDE**
**Yuko Yamashita**
Y2 LIGHTING DESIGN,Ltd.

Enlighten Asia in Japan 2013

Enlighten Asia in Japan 2013

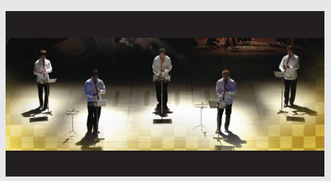
FAREWELL PARTY
# BEAUTIFUL SHADOW

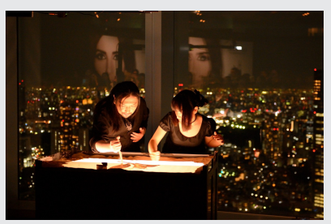
The IALD Japan, a general incorporated association, was established in September 1, 2014. The first Farewell Party by the organization will be held in Hachitama, the spherical observation room in the headquarters building of Fuji Television Network, Inc.
The collaboration of shakuhachi (traditional Japanese flute) by “Japanese Traditional Music Orchestra Aioi,” led by Mr. Seizan Matsuzaki, with “SILT,” led by leading authority on sand art Mr. Keita Funamoto, is not to be missed!
Invite your friends and family. We look forward to seeing you at the party.

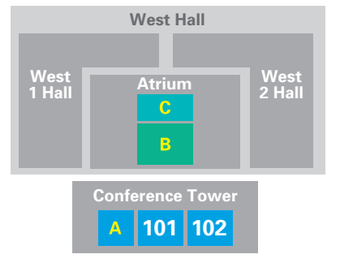
INFORMATION

**Time and date: March 5 (Thu), 2015, starts at 19:15 (open from 18:45) and finishes at 21:00**
**Venue: “Hachitama” Spherical observation room on the 25th floor of the Fuji Television Network headquarters building, Daiba 2-4-8, Minato-ku, Tokyo**
**Access: 3-minute walk from Daiba station, Yurikamome Line, or 5-minute walk from Exit B of Tokyo Teleport station, Rinkai Line**
**Hosted by : Japan International Association of Lighting Designers(IALD Japan)**
**Participation fee: General admission: 10,000 yen; IALD members, member’s family and the staff of the member organization/students: 5,000 yen**

*** Please see the web site If you would like to join the party.**
**http://ialdjapan.jp/enlightenasia2015/**


Japanese Traditional Music Orchestra Aioi


SILT




## GUIDE MAP

- **A** International Lighting Design Seminar ENLIGHTEN ASIA + LIGHTING FAIR
- **B** LIGHTING STAGE
- **C** Special exhibition “co_re_ca_light”

# ENLIGHTEN ASIA IN JAPAN 2015

2015.03.03 TUE ▸ 03.06 FRI 10:00 ▸ 17:00

MAINSITE: TOKYO BIG SIGHT

INFORMATION

**DATE: March 3 (Tue.) to 6 (Fri.), 2015 TIME: 10:00 a.m. to 17:00 (16:30 on last day only)**
**Venue : “Tokyo Big Sight” West Halls , Conference Tower (Tokyo international Exhibtion Center)**
**3-11-1 Ariake, Koto-ku, Tokyo 135-0063**
**contact : IALD JAPAN info@ialdjapan.jp website : http://www.ialdjapan.jp**

IALD JAPAN